# TOM FORD BEAUTY

## **TOM FORD WINTER 24 RUNWAY BEAUTY LOOK**

Beauty is an all-encompassing feeling. For creative director Peter Hawkings, it extends from the lustrous sheen of a smoky eye to the sensuous intensity of a vanilla fragrance. Hawkings' vision of TOM FORD is expressed with unremitting clarity: this is for empowered, glamorous people elegantly attired to seduce.

The TOM FORD individual is in control – a living embodiment of glamour at its most authentic, free to be as dressed or undressed as they like.

#### **EYE**

A smudged, perfectly imperfect eye is a signature of TOM FORD. The Winter 24 runway features three distinct eye palettes in rich hues – from a warm, velvet-soft brown shadow to a glossy, latexlike gleam.

New EYE COLOR QUAD CRÈME in 45 ICONIC SMOKE delivers a dark-as-midnight navy tinge, accentuating the illicit glamour of the lacquered black base.

New EYE COLOR QUAD CRÈME in 46 EMBER BRONZE imparts a subtle, simmering warmth with reddish-brown color, adding a golden bronze heat to the classic smoky eye.

EYE COLOR QUAD in 20 DISCO DUST, an ethereal palette of hazy nude shimmers, adds a subtle rosy highlight to the inner corners.

EYE DEFINING PEN in 01 DEEPER sumptuously paints lids and coats the upper lash line. EXTREME MASCARA amplifies lashes, while strong, delicate strokes of BROW SCULPTOR define the brow's natural shape.

# **FACE**

New SHADE AND ILLUMINATE SOFT RADIANCE PRIMER SPF 25/PA++ is infused with moringa oil and ginger extract; a hydrating, sensorial first step to a flawless makeup base.

TRACELESS SOFT MATTE CONCEALER hides imperfections with buildable coverage and a lightweight, creamy feel.

SHADE AND ILLUMINATE SOFT RADIANCE FOUNDATION SPF 50/PA++++ evens the complexion, imparting an incandescent, soft-focus glow with a hyaluronic acid-infused formula.

SHADE AND ILLUMINATE CONTOUR DUO optically lifts the face architecture with the cream highlighter lightly diffused in a half-moon shape along the tops of cheekbones, cupid's bow and brow bone for subtle flashes of light.

New SLIM LIP COLOR SHINE in 151 ICONIC NUDE is an object of transformative glamour. A sleek and discreet tool to dress lips in customizable color—enhancing the natural lip shade with a barelythere polished sheen.

## THE WINTER 24 RUNWAY FRAGRANCE

New VANILLA SEX is an ode to the iconic ingredient. A personalized rendition of vanilla, the enveloping amber fragrance boasts the exclusive Vanilla Tincture India, a soft, luminous note designed specifically for TOM FORD. The result is a sensuous scent that is anything but ordinary.

Suggested retail prices:

EYE COLOR QUAD CRÈME in 45 ICONIC SMOKE - €85

EYE COLOR QUAD CRÈME in 46 EMBER BRONZE - €85

EYE COLOR QUAD in 20 DISCO DUST - €85

EYE DEFINING PEN in 01 DEEPER - €56

SHADE AND ILLUMINATE SOFT RADIANCE PRIMER SPF 25/PA++ - €100

TRACELESS SOFT MATTE CONCEALER - €55

SHADE AND ILLUMINATE SOFT RADIANCE FOUNDATION SPF 50/PA++++ − €130

SHADE AND ILLUMINATE CONTOUR DUO - €85

SLIM LIP COLOR SHINE in 151 ICONIC NUDE - €60

VANILLA SEX - 30ML - €210 | 50ML - €342 | 250ML - €850

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